



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L6

Results as of: 08/31/2017

GMT: HOWARD HUDSON

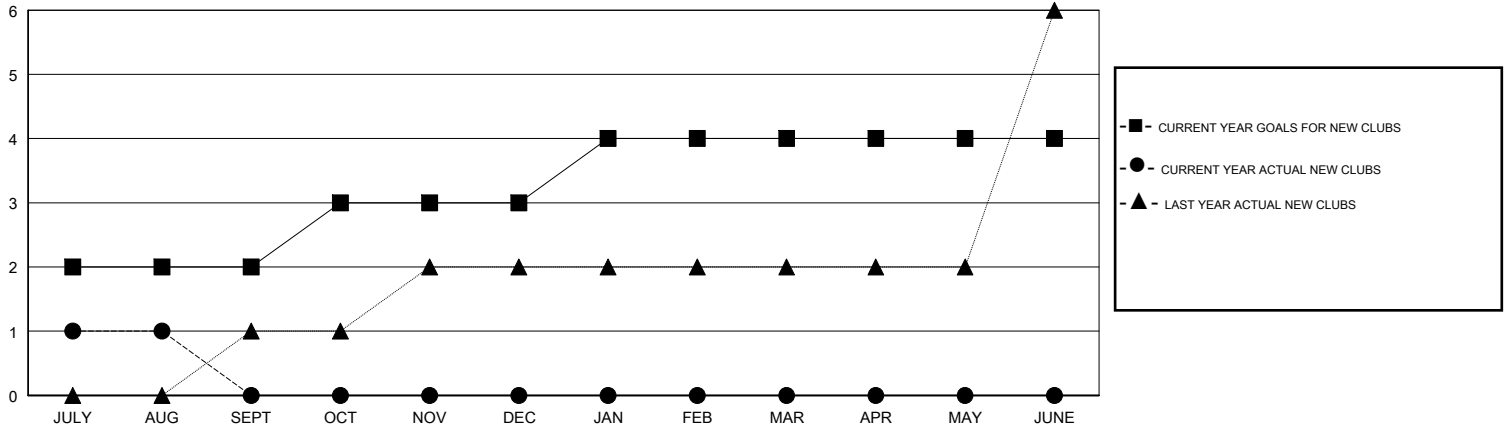
LOCATION CALIFORNIA

GMT CA

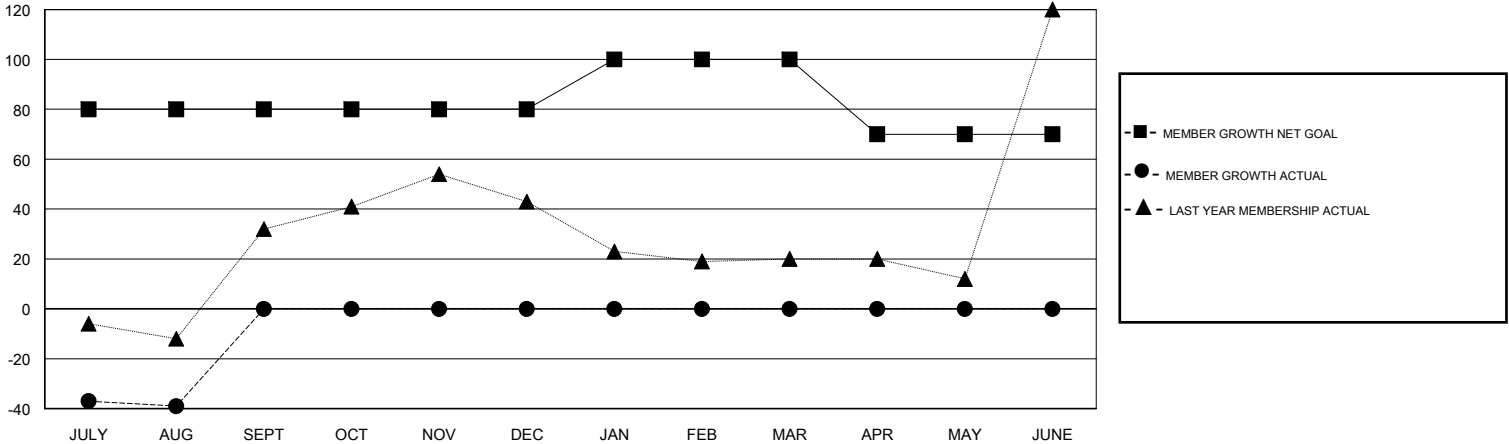
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 2 | 1 | 1 |
| OCT/NOV/DEC | 1 | 0 | 0 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|----------------------------------------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 80 | 66 | 105 |
| OCT/NOV/DEC | 0 | 0 | 0 |
| JAN/FEB/MAR | 20 | 0 | 0 |
| APR/MAY/JUNE | -30 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | | |
|------------------|-----------------------------------------------------------|----------------------------------------|--------------|--|
| DROPPED CLUBS: 1 | 21 CLUBS OF 68 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | | |
| DROPPED MEMBERS | | MALE | 804 (54.29%) | |
| DECEASED 6 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | FEMALE | 677 (45.71%) | |
| CLUB CANCELLED 0 | | Women Percentage Fiscal Year Goal: 46% | | |
| OTHER 99 | | TOTAL FAMILY UNIT MEMBERS | 344 | |
| TOTAL 105 | | FAMILY MEMBERS PAYING HALF DUES | 191 | |